American Sheep Industry Association
ASI MISSION

• To support, promote and safeguard sheep production in the United States – representing and advancing the interests of member organizations, industry partners and individual sheep producers with advocacy, knowledge-based insights, communications, research and education. Identify, establish, advise, direct and/or support enterprises that benefit members.
ASI VISION

• Premier Protein
• Premier Fiber
• Environmentally Regenerative
• Economically Sustainable
ASI KEY AREAS

- Funding - Taskforce
- Producer Education - PERC
- New Issues
- Communications - Taskforce of the Executive Board
- ASI Bylaws review - for report to the Board of Directors in 2021